# **Our Sitecore Services**

Priocept has been working with Sitecore since 2010. During this time we have worked on many Sitecore implementations, large and small. We also have a broad range of experience with other content management systems, e-commerce platforms, and general software and web development technologies.

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Priocept helps organisations to get more

consultants are trusted advisers to many

We provide guidance on how to design

content editing experience as efficient

as possible, how to achieve maximum

Sitecore reliability and scalability using

infrastructure, and how to achieve the

best application performance for both content authors and website users.

a content architecture for efficient management and re-use of content

within Sitecore, how to make the

either cloud or on-premise

from their investment in Sitecore. Our

Consultancy

Sitecore customers.



# Implementation

Whether you are looking to build an all-new digital platform based around Sitecore, or have an existing implementation that is not delivering and needs upgrading, re-architecting or fixing, Priocept can help.

We have seen all types of Sitecore implementations in the past – good, bad and ugly – and we are as comfortable taking on an existing solution as we are building a new one from scratch.

## Support

Many of Priocept's Sitecore clients rely on us for day-to-day "business as usual" support and operation of their content management system. We have operated Sitecore for some of Europe's leading organisations.

Our services cover support of the CMS, operation of underlying hosting infrastructure, and the delivery of ongoing code changes to meet evolving business requirements. We also provide end-user support and training to content authors.

# Priocept helps organisations to create digital products and services – we design, build and run web technology platforms for some of Europe's leading companies

Based in central London, Priocept are a leading provider of CMS consulting and implementation services. We have delivered Sitecore projects for companies such as Virgin Mobile, the Association of British Insurers, HiFX and etyres.co.uk.



We enjoy helping our clients solve their content management problems using the power of Sitecore, so please get in touch if we can help in any way, from an informal chat on the latest trends in content management, through to designing and building an entirely new CMS platform for you.

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# **Our Work on Sitecore**

# ABI

### **Sitecore CMS Development**

Priocept was appointed by the Association of British Insurers to select, design and implement a new content management system for the abi.org.uk website.

After selection of Sitecore as the preferred CMS, Priocept implemented an all-new website, including migration of content into Sitecore from the legacy CMS platform, implementation of sophisticated search features using Solr, and a bespoke integration between Sitecore and ABI's CRM platform.



### **Sitecore Platform Enhancements**

Priocept worked with etyres.co.uk to help them resolve numerous functional, usability and performance issues with their Sitecore-based website.

Priocept took custody of the existing platform and codebase from a previous supplier and worked through a programme of remediation and software quality improvements to deliver a more stable and effective Sitecore solution.



#### Sitecore Performance Tuning

HiFX were experiencing performance issues with their Sitecore platform which seriously affected the quality of the user experience and overall site reliability.

Priocept worked with HiFX to complete extensive load testing, performance analysis and identification of bottlenecks, and implementation of both architectural and code-level changes to deliver a higher performance CMS platform.

### Sitecore Based E-Commerce Platform

Priocept worked with Virgin Mobile to implement an international web presence on Sitecore. This included support for both English and Arabic languages for Virgin Mobile's presence in the Middle East, as part of a joint venture with Qatar Telecom (Qtel).

The new website was built from the ground up, including a Sitecore based content management implementation and integration with back-end Qtel services to implement mobile number provisioning and billing.