

# WEB TECHNOLOGY REVIEW SERVICE

Priocept offers all new and prospective clients a web technology review service, where we assess how effectively your organisation is using the technologies that it has invested in, how efficient and productive your technical processes are, and what can be done to drive innovation by introducing new technologies into the business.

We deliver this service in the areas of content management systems, e-commerce and general web and software development.

The first step of this consultancy process is a day on-site with the relevant members of your team, for which there is no charge. We will use this time to understand your existing technical operation and technology stack, identify any inefficiencies, pain-points or opportunities, and come up with some ideas for helping you tackle them.

Areas which we might focus on during this first day typically include:

# Content Management

A review of how effectively your content management system is implemented. Priocept has extensive experience of Sitecore, Episerver, Magnolia and Sitefinity, combined with experience of large scale, multi-lingual, multi-geography CMS implementations.

## Technology Roadmaps

Assessing what versions of your current suite of technology products you are using, and the likely cost (versus benefit) of upgrading to newer versions.

## Cloud Platforms & Modern Software Architectures

Reviewing how effectively you are employing cloud hosting platforms (AWS or Google Cloud Platform), and identifying opportunities to reduce hosting costs, reduce development lead times or reduce operational overhead by moving to cloud based hosting, software defined infrastructure, or "serverless" architectures.

# Technology Processes

Assessing the effectiveness of the overall software engineering processes that you have in place. This often includes a review of development tools and processes, and how effectively agile development, continuous integration and "DevOps" methodologies are being applied.

## User Experience

Assessing your end product (your website user interface) to identify where improved craft skills in terms of CSS, UI frameworks, or responsive design can be applied to improve the user experience.

## Low-Level

Identifying lower-level architectural or code-level improvements that may be required to improve site performance or reliability.

## Tricky Stuff

Tackling any other technical problem that you may like to challenge us on, and which has been avoided in the past or has been left filed under the "too difficult" category.

## **NEXT STEPS**

Please get in contact if you would like to challenge Priocept to assist you in one or more of these areas, by providing some initial consultancy at no charge and with no future obligation.