

Our Magnolia Services

PRIOCEPT

Priocept are one of a very limited number of Magnolia Platinum Partners across the world. The Platinum Partnership is reserved for a select few consultancies that have proven their experience in the delivery of large and complex Magnolia implementations.



Consultancy

Priocept helps organisations to get more from their investment in Magnolia. Our consultants are trusted advisers to some of Magnolia's largest customers.

We provide guidance on how to design a content architecture for efficient management and re-use of content within Magnolia, how to make the content editing experience as efficient as possible, how to achieve maximum Magnolia reliability and scalability using either cloud or on-premise infrastructure, and how to achieve the best application performance for both content authors and website users.

Implementation

Whether you are looking to build an all-new digital platform based around Magnolia, or have an existing implementation that is not delivering and needs upgrading, re-architecting or fixing, Priocept can help.

We have seen all types of Magnolia implementations in the past – good, bad and ugly – and we are as comfortable taking on an existing solution as we are building a new one from scratch.

Support

Many of Priocept's Magnolia clients rely on us for day-to-day "business as usual" support and operation of their content management system. We support Magnolia for some of Europe's leading organisations.

Our services cover support of the CMS, operation of underlying hosting infrastructure, and the delivery of ongoing code changes to meet evolving business requirements. We also provide end-user support and training to content authors.

Priocept helps organisations to create digital products and services – we design, build and run web technology platforms for some of Europe's leading companies

Based in central London, Priocept are the UK's leading Magnolia partner having delivered Magnolia CMS projects for Argos, Avis Budget Group, Generali, Photobox, Virgin Holidays, Volkswagen, Kent & Essex Police and many more.



We enjoy helping our clients solve their content management problems using the power of Magnolia, so please get in touch if we can help in any way, from an informal chat on the latest trends in content management, through to designing and building an entirely new CMS platform for you.

Our Work on Magnolia



E-Commerce Platform Development

Priocept helped Argos to migrate their CMS platform from Adobe Experience Manager (AEM) to Magnolia and also implemented the high availability, auto-scaling Amazon Web Services (AWS) infrastructure on which argos.co.uk is now hosted.



Training

Priocept were engaged by the London Borough of Barnet to provide classroom based Magnolia training to more than 60 users. Priocept prepared training materials and delivered instructor-led training.



Development and Support

Priocept built a new website for Italy's largest insurance firm using Magnolia. Priocept now supports the website in live service, providing assistance to the content editing teams and developing new features to meet business needs.



Consultancy and Development

Priocept provided Magnolia consultancy and helped develop the CMS that underpins Photobox's e-commerce platform. This included designing the infrastructure solution and developing various integrations.



Consultancy and Development

Priocept provided strategic technical consulting to assist with the re-architecture of the Virgin Holidays web platform for Magnolia and developed a solution to connect Magnolia to an existing digital asset management system.



Website Development

Priocept developed a web presence for this asset management company using Magnolia, integrating with back-end systems to provide fund performance data. Priocept performed all Magnolia development and provided training to the in-house web team.



Cloud Infrastructure Consultancy

Priocept architected new cloud infrastructure on Google Cloud Platform (GCP) to support Cineworld's Magnolia platform. The system was designed to handle 20,000+ concurrent users during peak demand.



Consultancy and Development

Priocept provided Illinois Tool Works, a global manufacturing business, with technical design consultancy and assisted with Magnolia development and integration with the inRiver product information management (PIM) platform.



Consultancy and Training

Priocept assisted Sheffield City Council with their Magnolia implementation project by providing a range of technical consultancy and content author training services.



Multi-Site E-Commerce Platform

Priocept develops and operates a multi-site e-commerce platform for Vitec, the global leader in high-end camera accessories, using Magnolia combined with a bespoke ERP integration.



Pan-European E-Commerce Platform

Priocept works with Avis on various software engineering projects including the ongoing development of their pan-European car rental booking platform which is built on Magnolia.



Development and Support

Priocept deployed Magnolia as a headless CMS and developed various integrations with WebSphere Commerce. Domestic & General's Magnolia implementation currently houses over 200 sites, served in eight languages.



Upgrade and Enhancements

Priocept upgraded the Kent & Essex Police intranet from Magnolia version 4.5 to 5.5.6 and implemented a number of enhancements including refactoring templates and developing new features.



Content Platform

Priocept implemented Java Content Repository (JCR) to provide a central content management platform for numerous TUI websites. The system takes content from vendors such as GIATA and Lonely Planet and exposes it via a common web services API.



Headless CMS Infrastructure

Priocept implemented Magnolia to enable Volkswagen to manage retail product data and digital assets via a headless CMS platform. This included digital asset management features such as bulk uploads, merging, metadata management and watermarking.